A simple and intuitive onboarding experience

ACCOUNT SET UP TAKES LESS THAN 5 MINUTES!

01

On the effective date, Aura auto-activates employee coverage and triggers a Welcome Email with instructions to set up their personalized Aura account.

Employees may also go directly to my.aura.com/start to set up their Aura account.

02

Employee enters personal info to verify their identity and create Aura account credentials.

Aura highlights core protections they've already activated on the employee's behalf.

03

Employee accesses their dashboard to view and use additional features, set contact preferences, add family members, and more.

To help maximize protection, a personalized Safety Checklist recommends specific features to activate at the employee's convenience.





