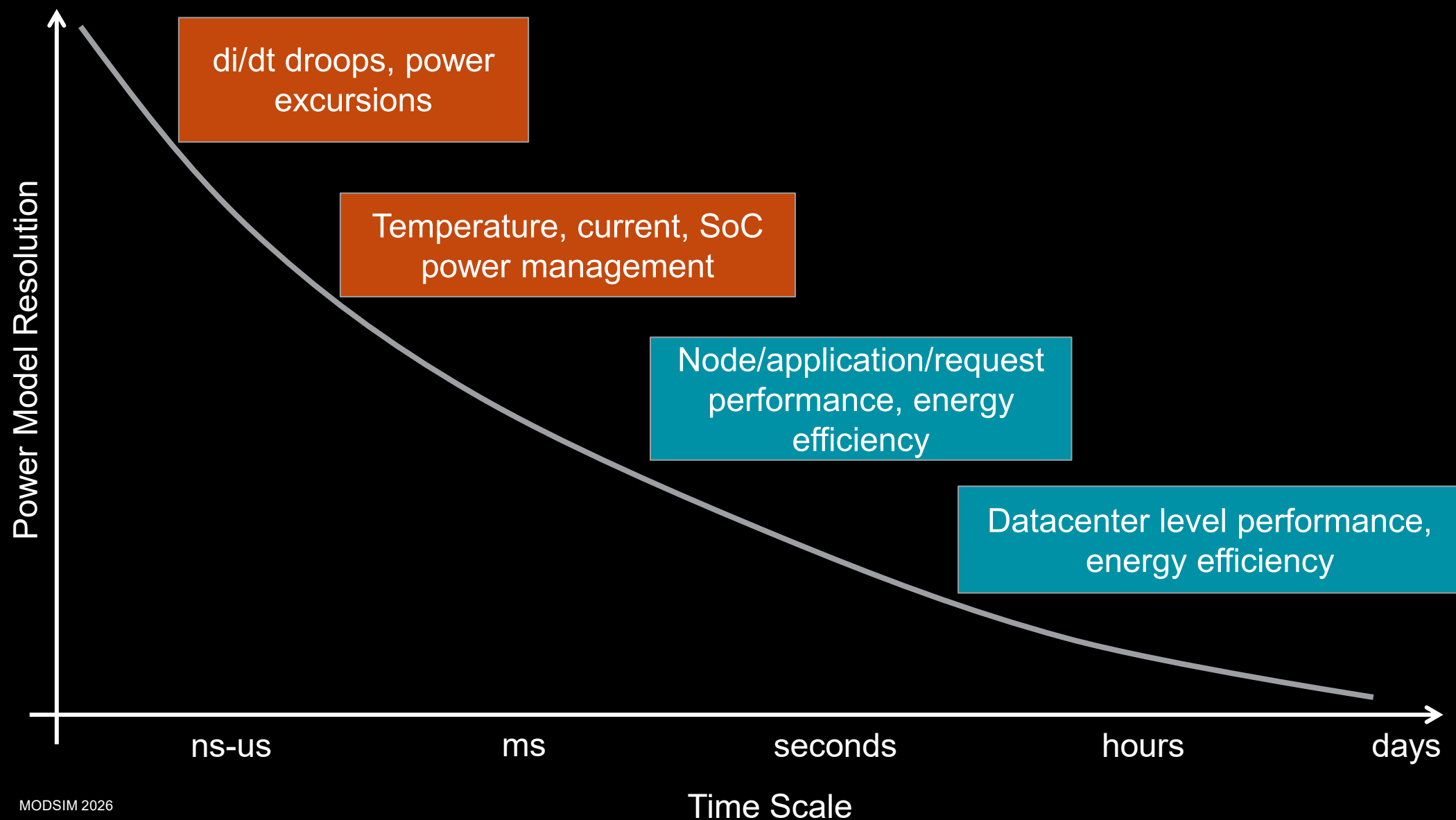




Thinking Bigger With AI

Srilatha (Bobbie) Manne
Senior Fellow
Research and Advanced Development
Advanced Micro Devices, Inc.

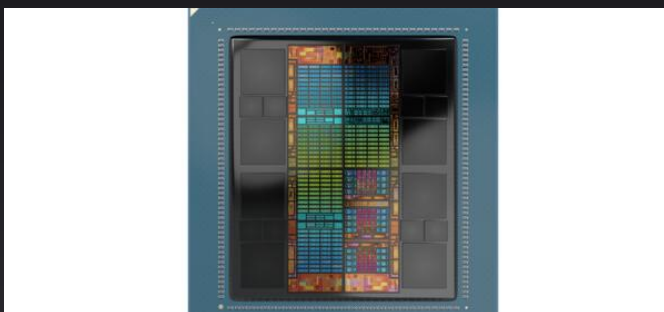
What's Under the Hood of Power Management



Power Bottlenecks at Every Level

It's not just about energy efficiency

Socket



- **Physical Limits:**
 - Thermal design power (TDP) limits
 - Power delivery infrastructure constraints
 - Temperature constraints

Node



- **Platform Limits:**
 - Cooling solutions
 - Power delivery and reliability
- **Quality of Service**
 - Power = shared resource

Data Center



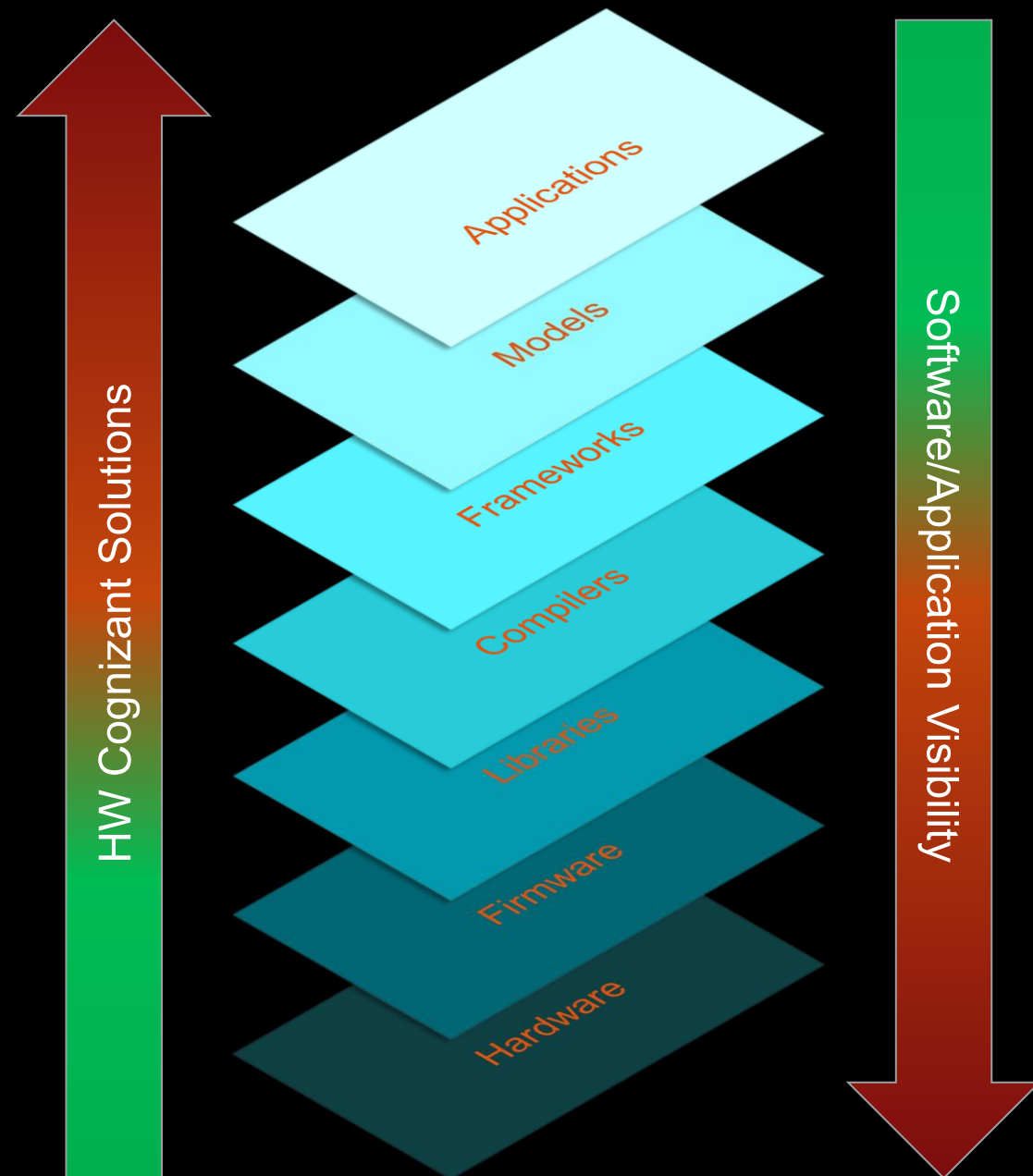
- **Infrastructure Impact:**
 - Data Center level voltage swings
- **Operational & Procurement Costs → TCO**
- **Environmental Impact:**
 - Growing carbon footprint

$$perf = f(power)$$

We Want Cross-Stack Optimization

- **Power** is not incorporated into decisions at the **higher levels** of software stack
- **Lower levels** oblivious of the **software** stack
- It is critical to integrate all the “power concepts” into the SW stack
- And make SW more “visible” at the hardware levels

Goal:
Power management with higher
returns on performance

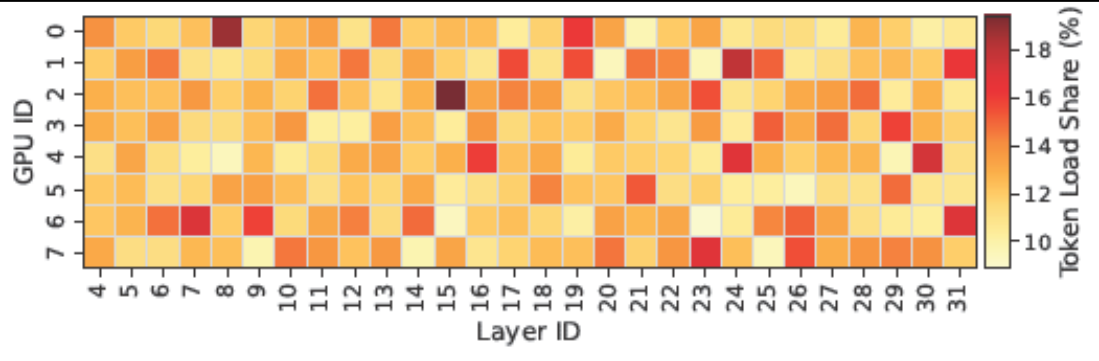


Power & Performance → Two Sides of the Same Coin

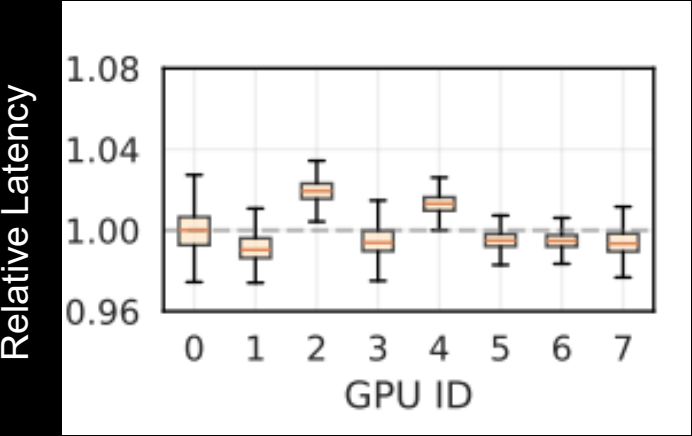


Model Sparsity

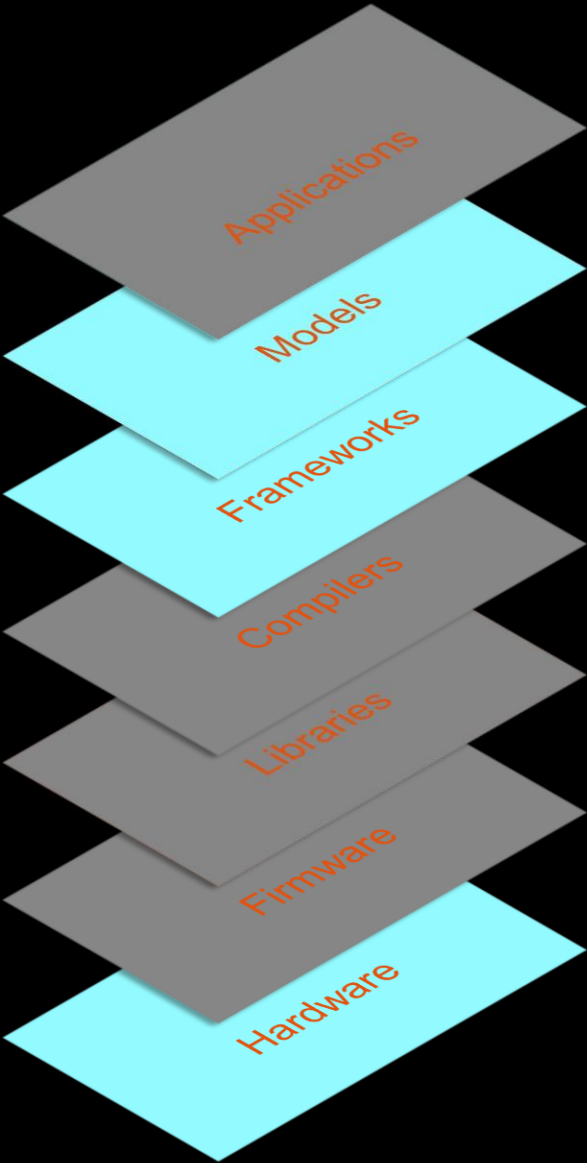
Sparse Expert Routing → Uneven GPU Usage } EPLB for load balancing



GPU Variation When Power Limited



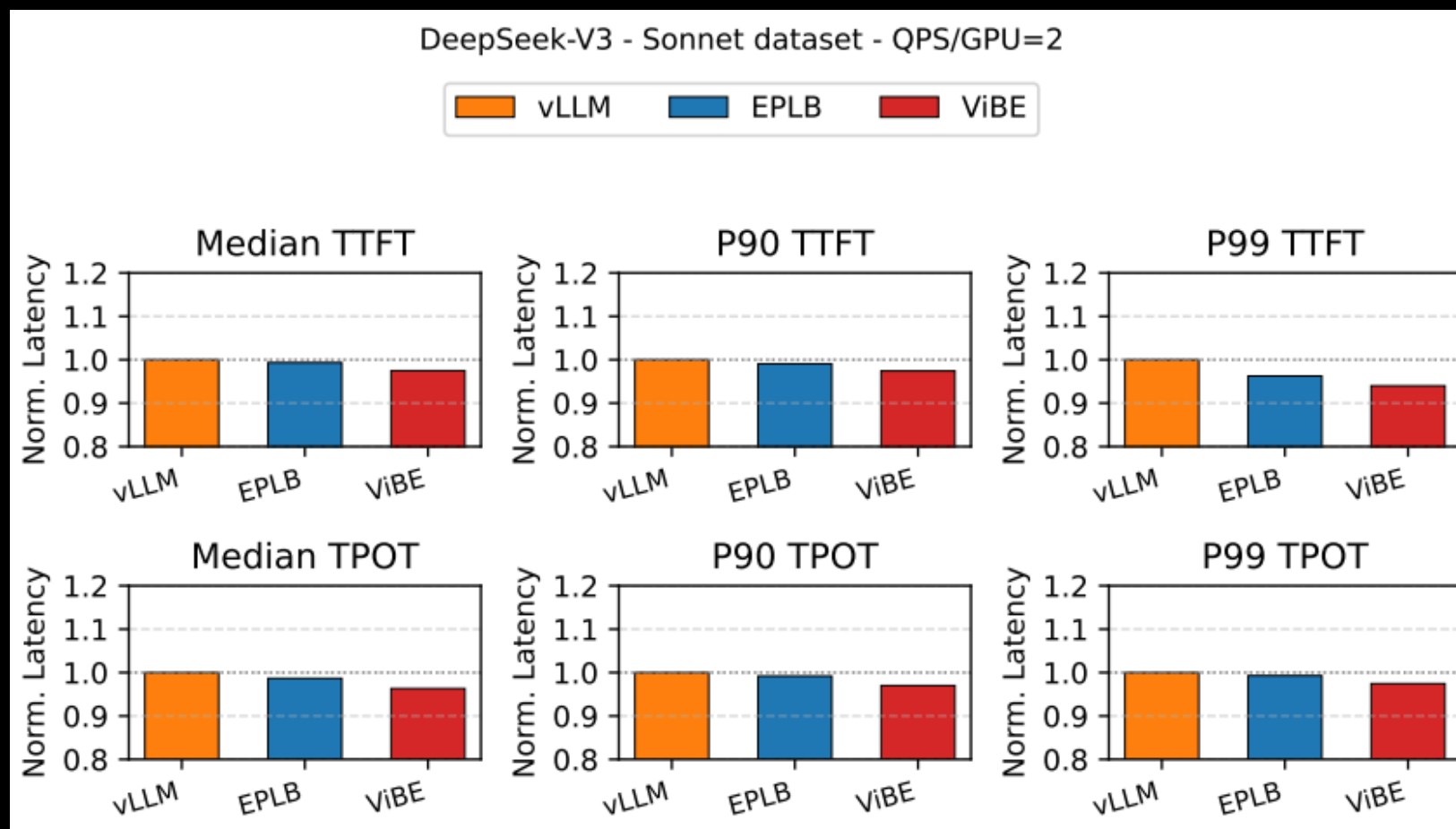
Solution: Lean into HW variability to improve application performance



VIBE: Co-Optimizing Workload Skew and Hardware Variability for MoE Serving

Model/HW Co-Optimization

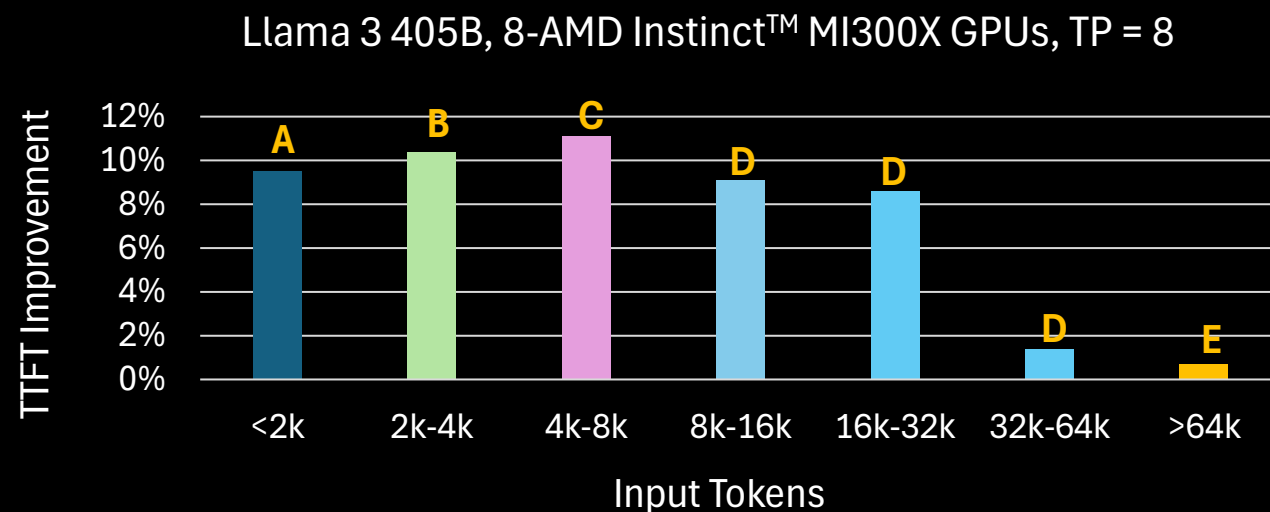
Lower Is Better



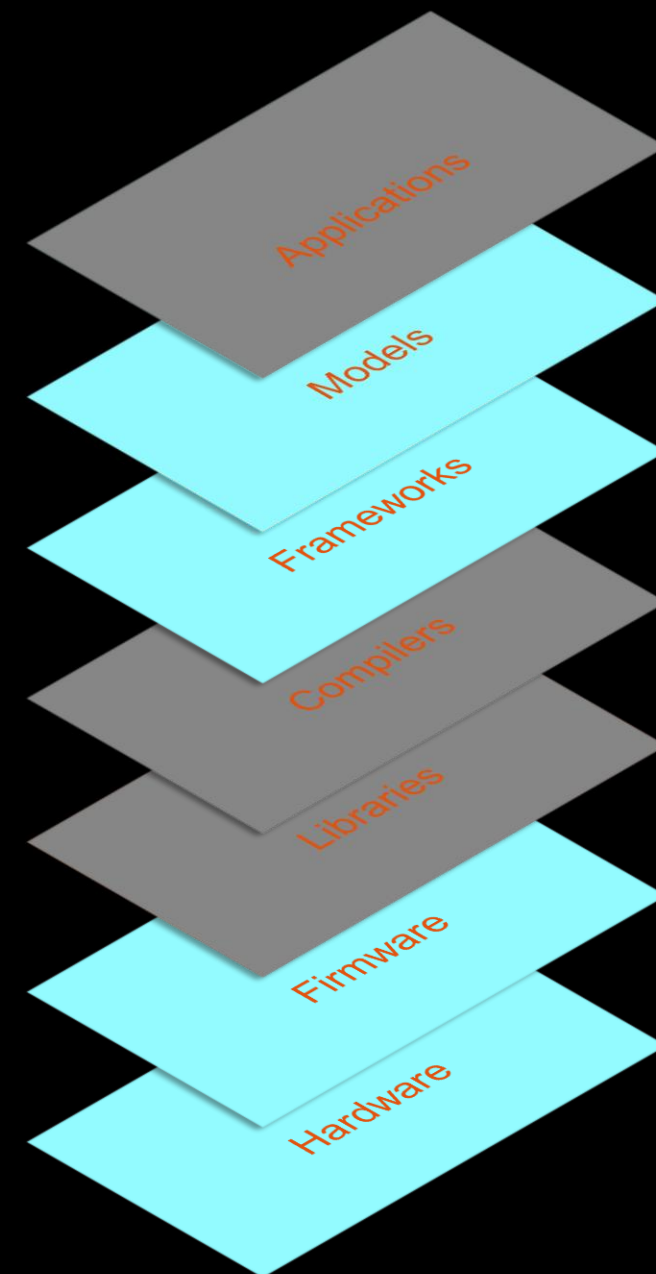
TTFT: Time To First Token
TPOT: Time Per Output Token

- Variations manifest when GPU is power limited
- Prefill (TTFT) is more power limited than decode (TPOT)

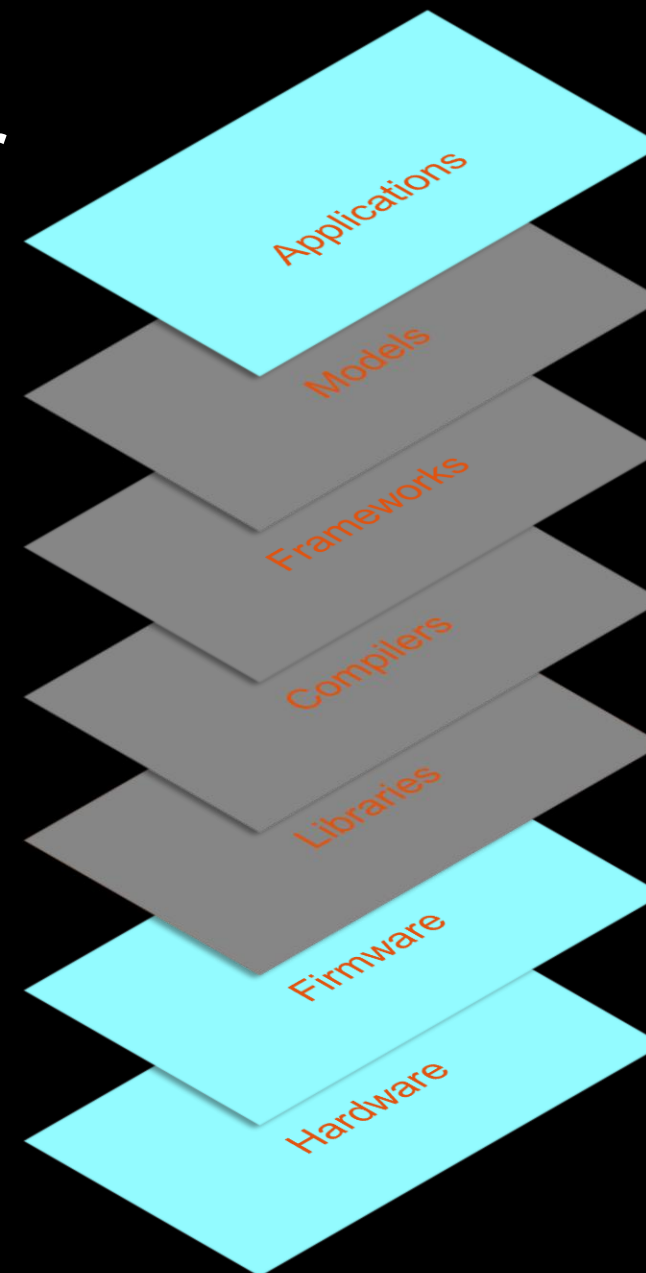
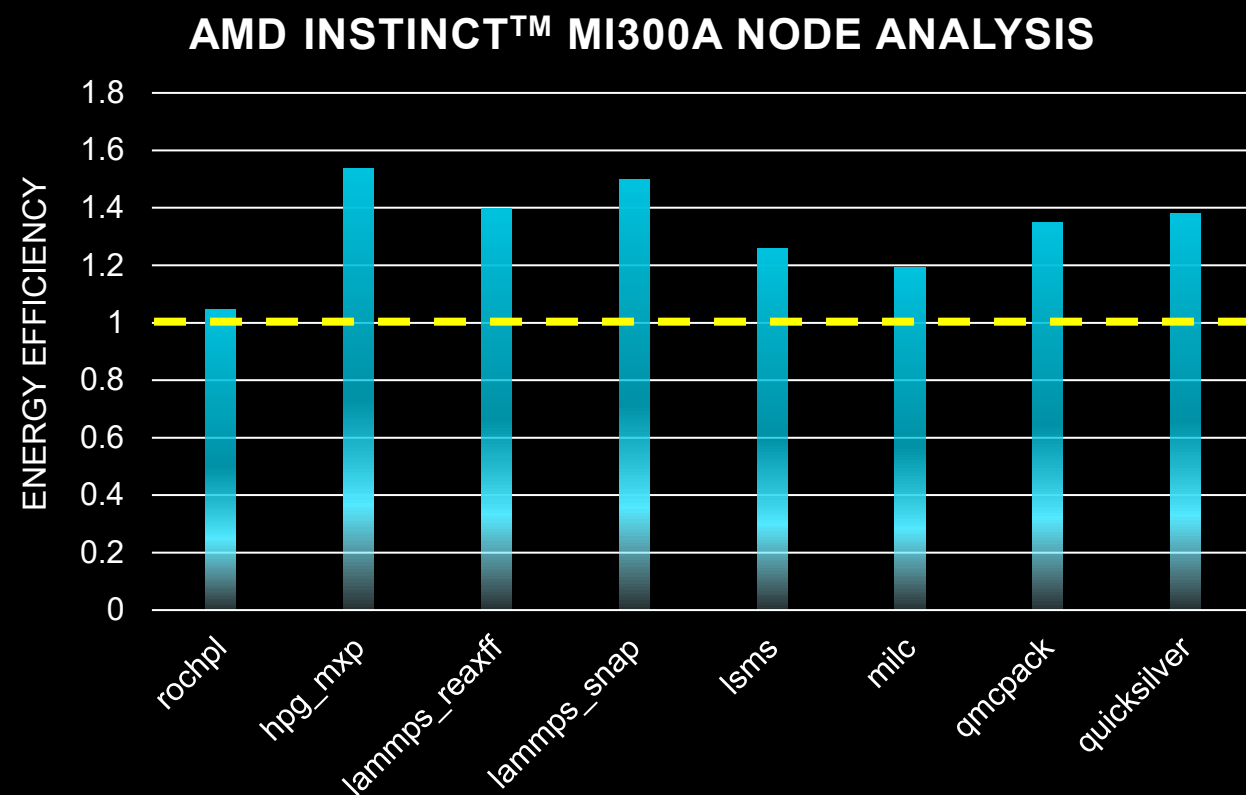
Power Management & Model Configuration



- Dense models such as Llama3 benefit from PMFW modifications based on input tokens
- Sparse models such as DeepSeek V3 prefer default settings



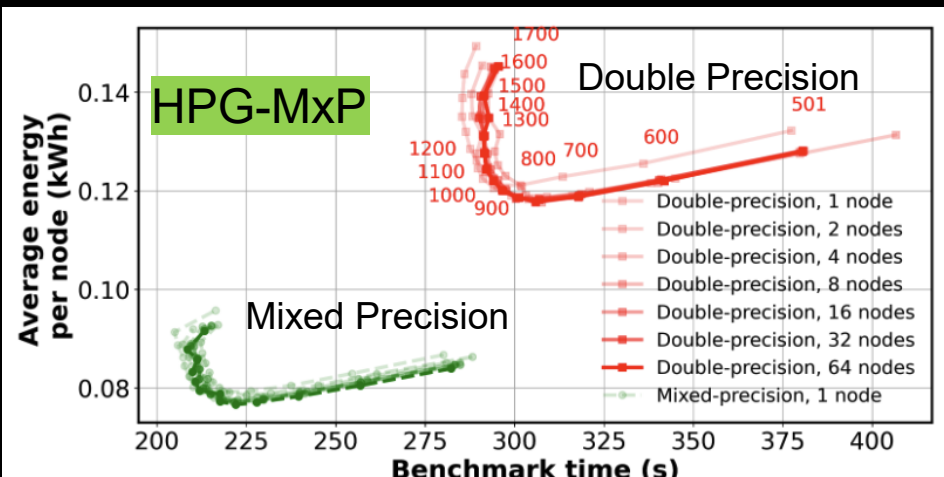
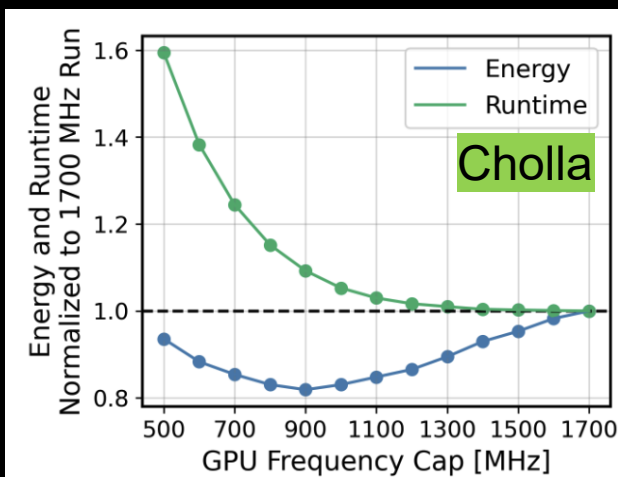
Energy Efficiency and Application Behavior



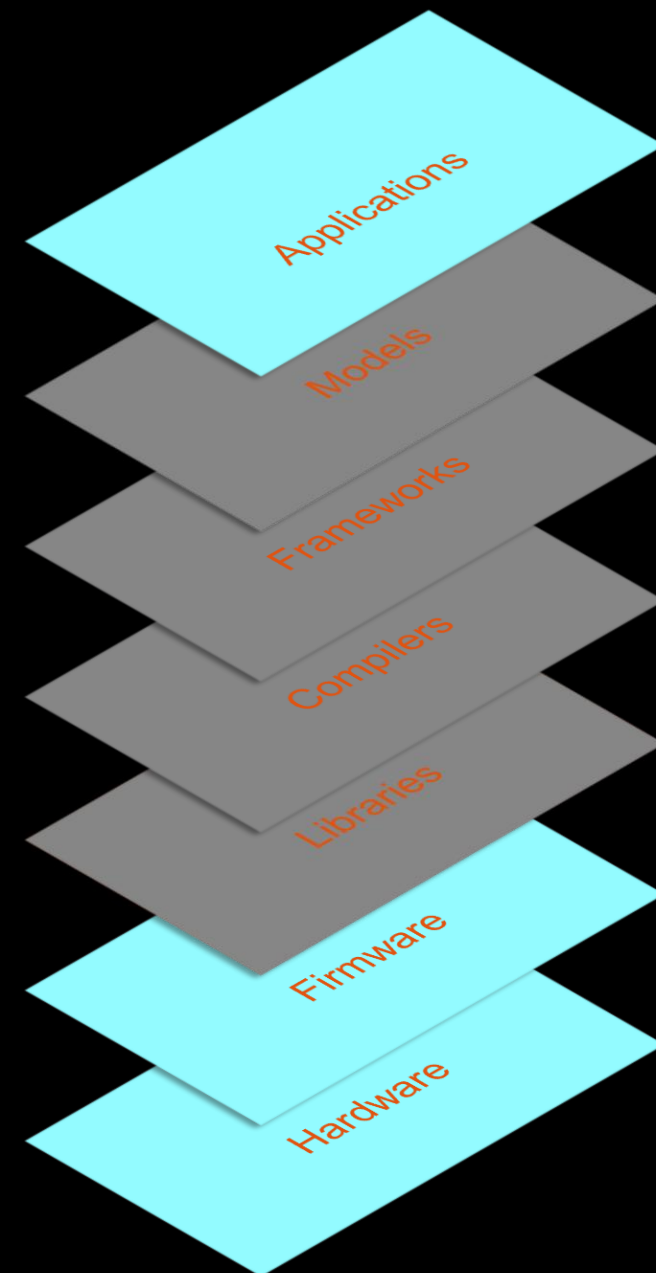
System Level Optimization

ORNL–Frontier 64 nodes

Workload	Energy Reduction	Perf Impact	Frequency Cap [MHz]
Cholla (CFD)	~15%	~2%	1100
HPG-MxP (linear algebra)	~15%	~3%	1000

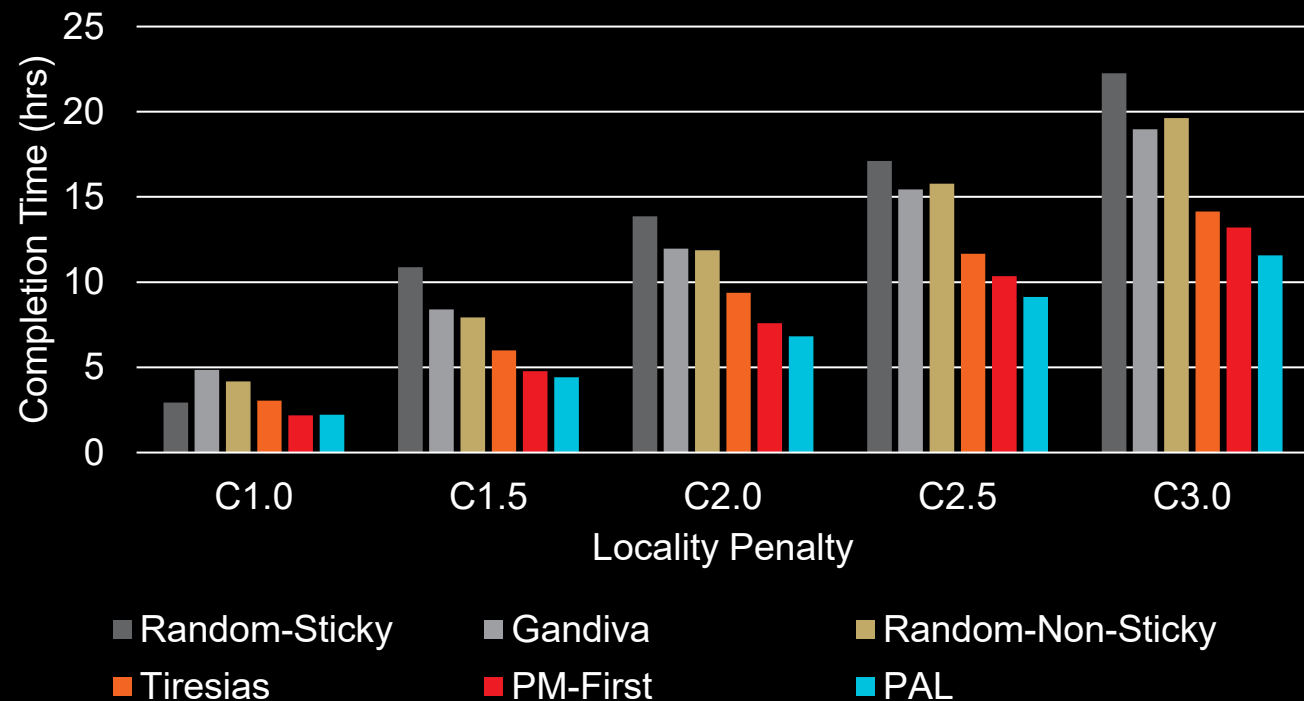


- *Compute-bound workloads (HACC-cosmology, HPL) do not benefit from frequency caps*

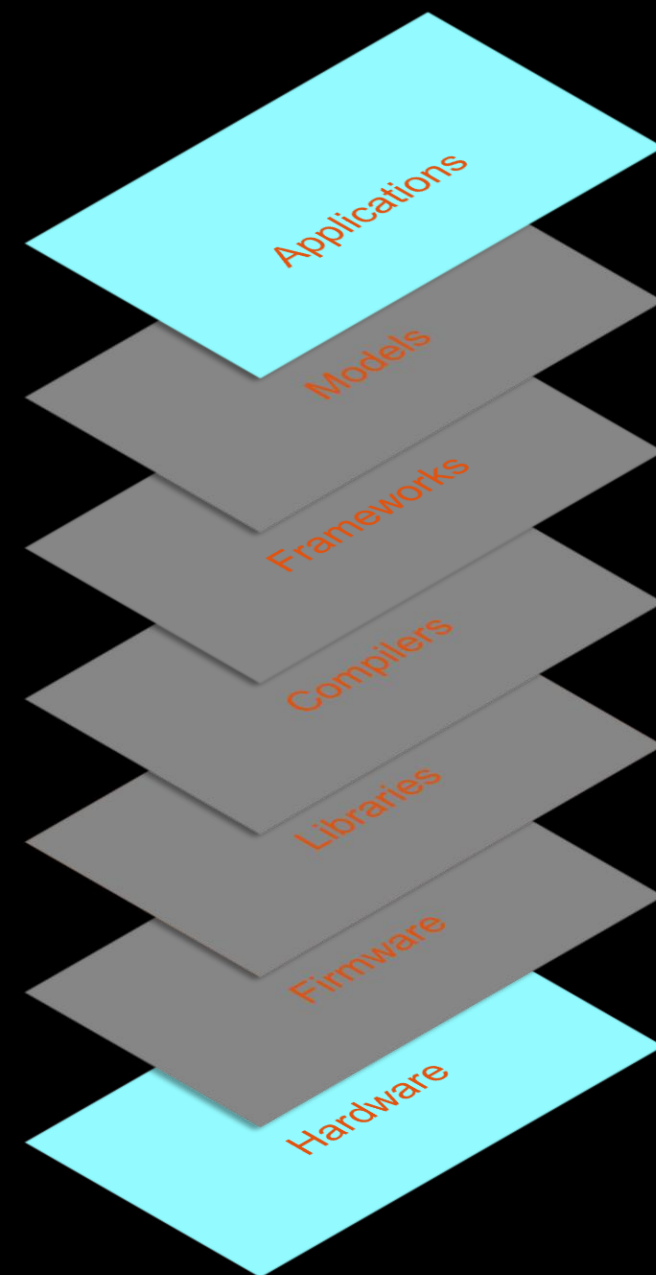


Bridging the Gap: User-Centric Energy Monitoring for Policy-Driven Application Optimization in HPC Data Centers

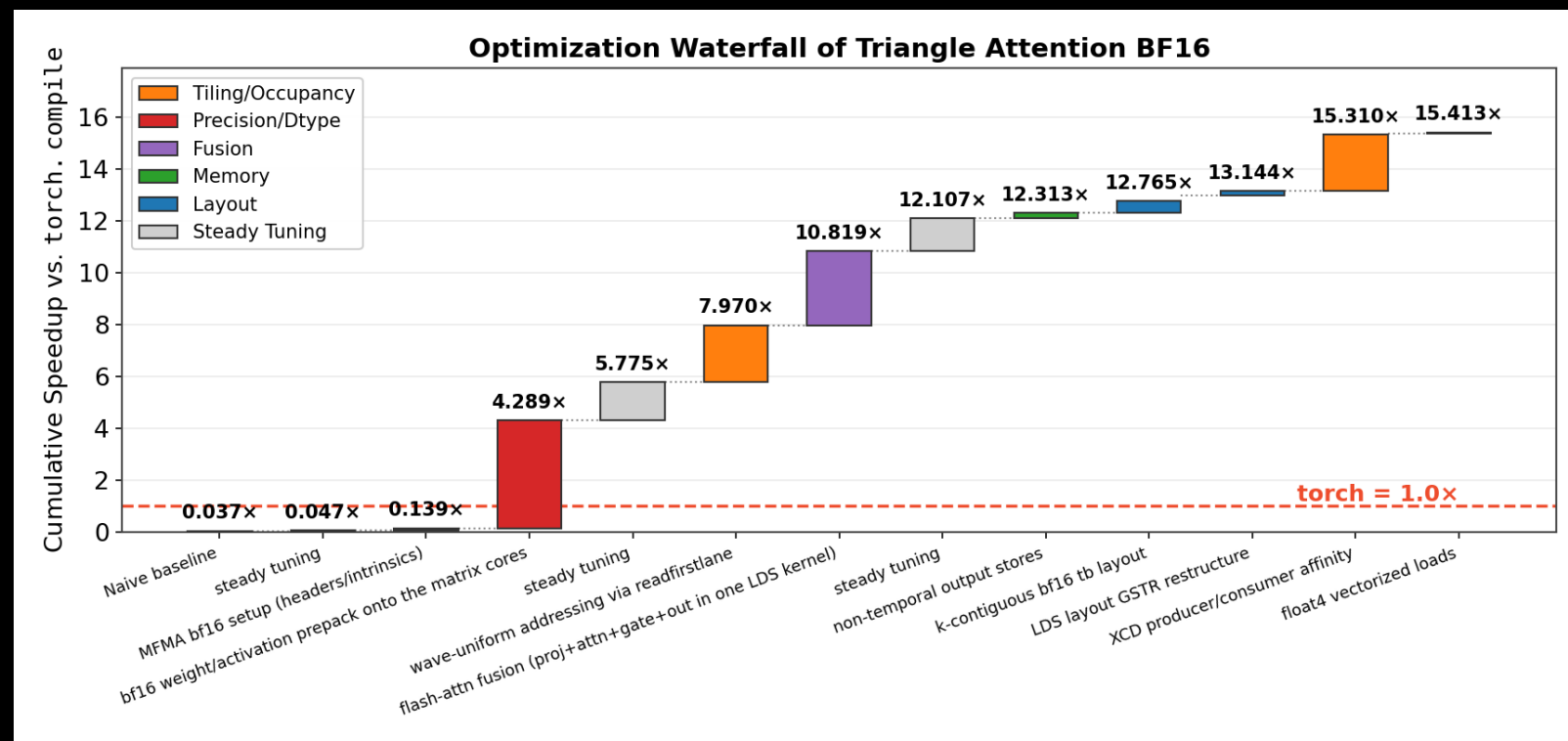
Balancing System Variability/Network Latency



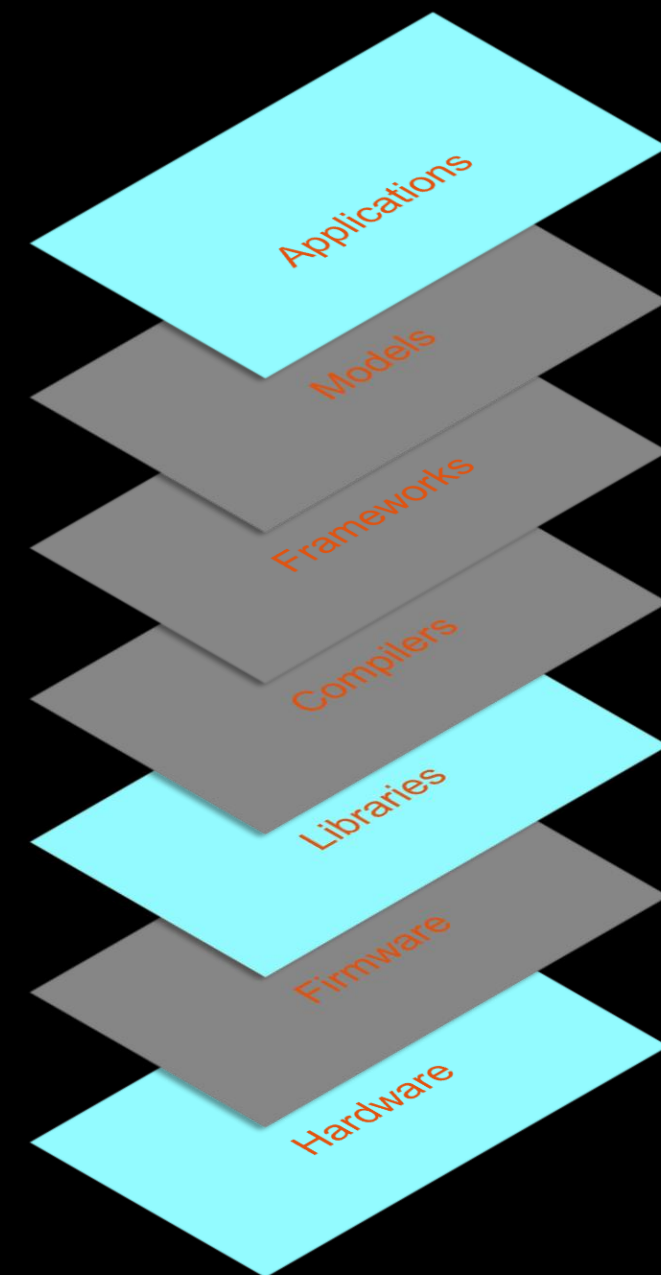
PAL: A Variability-Aware Policy for Scheduling ML Workloads in GPU Clusters



Performance Through Software Optimization



Algorithms presented in [Hawkeye: Hardware-Aware GPU Kernel Optimization with Minimal Supervision](#)



ROCm™ Hyperloom



**An end-to-end
agentic system.**

Workload in.
Optimized, production code out.



No human in the loop.

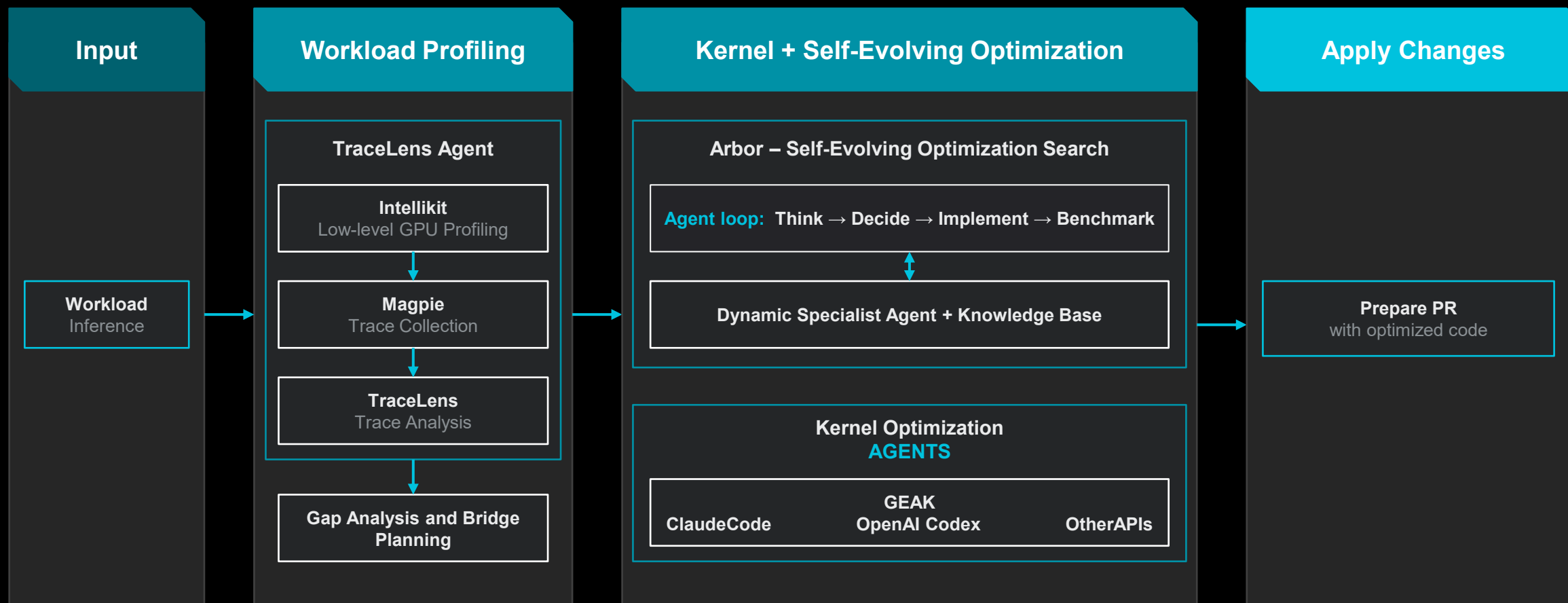
Let me show you how.



ROCm™ Hyperloom

Agentic Workload Optimization

HOW IT WORKS



The Loop Delivered.

14,000+ models. Autonomous optimization. No human in the loop.



At Scale



14,000+
models

Autonomous optimization across:

- Text Gen
- Text-to-Image
- Image-Text-to-Text



Automation



11,000+
positive gain

- Optimization + CI/CD running continuously
- Per-run leaderboard
- Zero manual benchmarking



No Human In
The Loop



+38.36%
avg geomean gain

- Self-evolving Optimization search + Knowledge base
- GEAK
- Claude Code · OpenAI Codex



Lead Time



2
months

From prototype to production CI

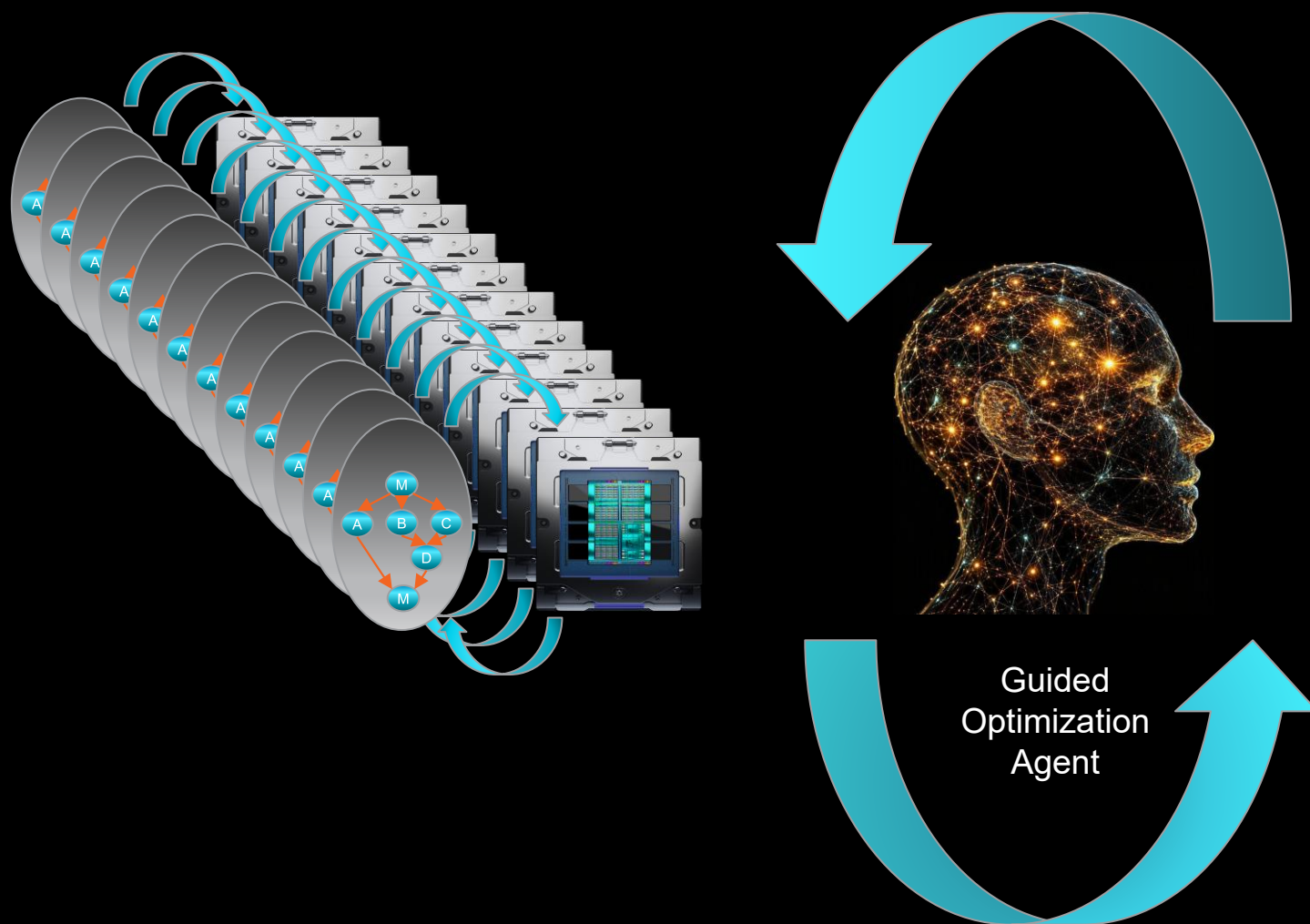
- 437 merged PRs
- 275 fixed issues
- 8 releases shipped



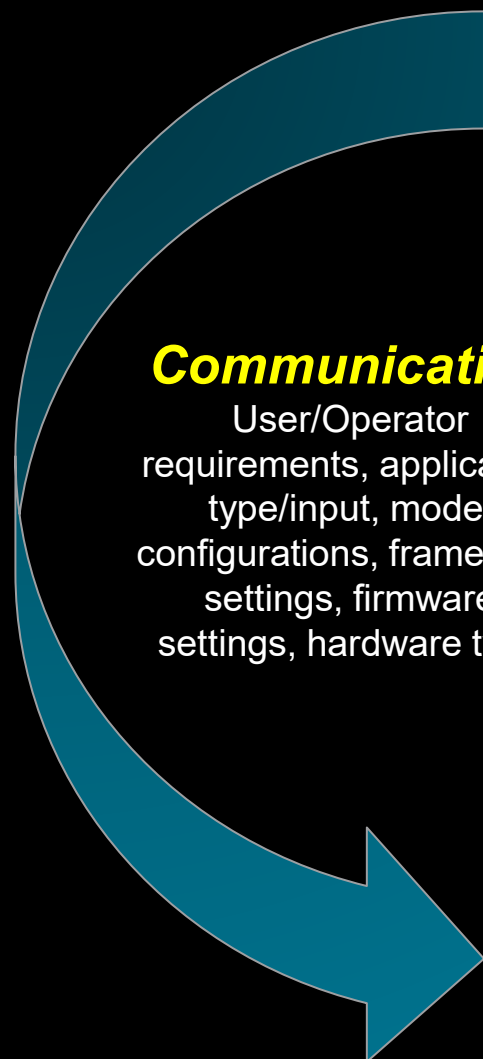
Top Models:

- GPTOSS 120B
- MiniMax M3
- Kimi K2.6
- Qwen 3.5
- DeepSeek v4
- GLM 5.2
- MiniMax2.5
- Qwen3 14B
- DS v4 Pro
- Kimi K2.7

Opportunity

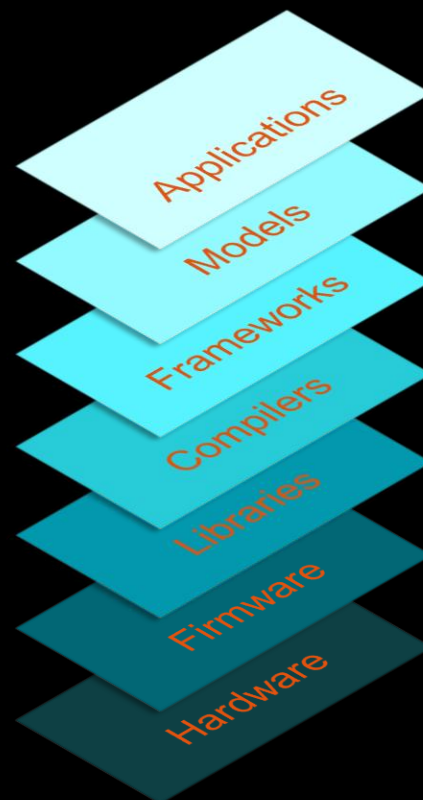


Complexity



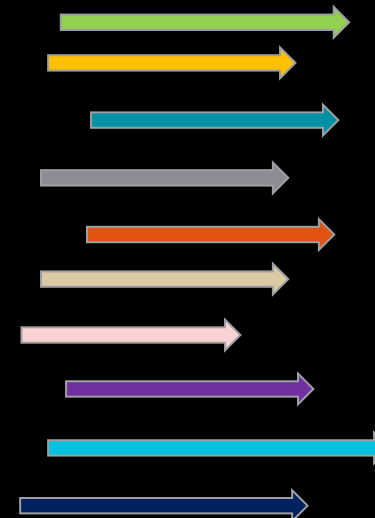
Communication

User/Operator requirements, application type/input, model configurations, framework settings, firmware settings, hardware type



Controls

Telemetry



Agile
Secure Accurate
Autonomous
Robust Fair
Stable Auditable
Timely **SAFE**



**Centralized and/or
Distributed
Intelligent Management**

Conclusion



Configurable software/hardware
plus detailed telemetry



Intelligent optimization across
SLOs, efficiency goals, user
requirements, etc



Agentic Frameworks For Bespoke
Solutions

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