

Inside Publishing: A Workshop on the Publishing Landscape in Applied Physical Science

Sponsored by AIP Publishing

9:15am: Coffee and Welcome Remarks

9:30am – 11:00am: Influencing Science

Part 1: Where to publish in order to resonate with your community

Presenter: Melissa Patterson (Sr. Journal Manager)

Session details:

Participants will learn about:

- the scope and editorial direction of the AIP Publishing titles in order to help scientists make an informed decision on where to publish;
- how to get published;
- how publishing with our journals allows you to be a more integrated part of your respective scientific community;
 - publishing special content: Perspective Articles, Review Articles, Special Topic Issues

Part 2: Adding value to your work

Presenter: Jason Bardi (Director of Media Services)

Session details:

- how to publicize your work : value added by the publisher and what you can do to make your work visible and marketable

11:00 am – 11:15 am: Coffee Break

11:15 am – 11:45 am: BNL Journal & Publishing Overview

Presenter: Mary Petersen (Brookhaven National Laboratory)

Session details:

- making results of federally funded research accessible to the public
- BNL publications and submitting the accepted manuscript version of journal articles
- overview of the BNL publications process and resources available to assist authors

11:45am – 12:45pm

Publishing Landscape

Presenter: Melissa Patterson (Sr. Journal Manager)

Session details:

Participants will learn about:

- Current trends in scholarly publishing
 - Open Access
 - Publishing policy and ethics
 - Author Disambiguation
 - Altmetrics

12:45pm – 2:00pm

Lunchtime Session: Career Options for Physical Scientists

Presenters: Sean Bentley (Director, SPS & Sigma Pi Sigma)

Jason Bardi (Director of Media Services)

Melissa Patterson (Sr. Journal Manager)

Session details: This will be a discussion on career options for students and researchers in the physical sciences. The session will help participants learn how to identify their skills and translate them from the laboratory to their resume and eventually the workforce.

2:00pm – 3:00pm

Interacting with content: what do researchers want? (How to influence the future publishing landscape)

Presenter: Mark Cassar (Head of Business Development)

Session details:

Present to participants:

- the current ways we believe users interact with our content
- new products and services that are being developed to facilitate scientific discovery

Discuss with participants what their behaviors are and how we can accommodate their needs as researchers.

3:00pm – 3:30pm: Closing Remarks